

SAMSUNG ELECTRONICS (UK) LIMITED
TV/AV 2025 PURCHASE CASHBACK
TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/sam/2025VisionAI> form part of these Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence for purchases from 00:01 (BST) 11th June 2025 until 23:59 (BST) 8th July 2025 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a resident (aged 18+) of the United Kingdom (including Isle of Man and Channel Islands) or Republic of Ireland (“**Individual Participant**”) or a Company with an address in one of the same territories (“**Company Participant**”). For the avoidance of doubt, within these Terms and Conditions the term ‘Participant’ shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. Cashback Rewards shall be paid by way of bank transfer and Participants must have a valid bank account in GBP (for the UK, IOM or CI) or EUR (for ROI) in order to receive the Reward. Rewards shall be paid to Participants based on their country of residence; for example a ROI Participant shall receive their Reward in EUR rather than GBP. For the avoidance of doubt Participants must have a valid bank account in their individual or company name and included on their Claim form to receive their Reward.
6. Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as Participants.
7. Participants who have purchased a TV Promotion Product from Samsung.com, will not be eligible to claim the Reward if they selected to receive a free of charge Soundbar as part of a separate promotion run by the Promoter at the point of purchase based on the same purchased Promotion Product. For the avoidance of doubt, Participants who have claimed for a Reward based on the pre-order of a Promotion Product will also be excluded from claiming in this Promotion for a Reward based on the purchase of that same Promotion Product.

Offer

8. Samsung is offering a promotion (the “**Promotion**”) whereby Participants will be eligible to claim a corresponding cashback reward as shown in Table 1 below (the “**Reward**”) by redemption when they purchase a qualifying new selected (i.e. not second hand, refurbished or ex-display) Samsung TV or Soundbar (“**Promotion Product**”) from a retailer listed **[HERE]** (each a “**Participating Retailer**”) within the Promotion Period subject to full compliance with these Promotion Terms and Conditions (“**Promotion Terms**”).

Table 1 – Promotion Products and Corresponding Reward

Promotion Product Name	SKU	Launch	
		Reward (£)	Reward (€)
2025 98" QN990F Neo QLED 8K TV	QE98QN990FTXXU	£500	€ 600
2025 85" QN990F Neo QLED 8K TV	QE85QN990FTXXU	£500	€ 600
2025 75" QN990F Neo QLED 8K TV	QE75QN990FTXXU	£300	€ 360
2025 65" QN990F Neo QLED 8K TV	QE65QN990FTXXU	£250	€ 300
2025 85" QN900F Neo QLED 8K TV	QE85QN900FTXXU	£500	€ 600
2025 75" QN900F Neo QLED 8K TV	QE75QN900FTXXU	£300	€ 360
2025 65" QN900F Neo QLED 8K TV	QE65QN900FTXXU	£250	€ 300
2025 83" S95F OLED 4K TV	QE83S95FAEXXU	£500	€ 600
2025 77" S95F OLED 4K TV	QE77S95FATXXU	£300	€ 360
2025 65" S95F OLED 4K TV	QE65S95FATXXU	£250	€ 300
2025 55" S95F OLED 4K TV	QE55S95FATXXU	£150	€ 180
2025 83" S93F OLED 4K TV	QE83S93FAEXXU	£500	€ 600
2025 77" S93F OLED 4K TV	QE77S93FAEXXU	£300	€ 360
2025 65" S93F OLED 4K TV	QE65S93FATXXU	£200	€ 240
2025 55" S93F OLED 4K TV	QE55S93FAEXXU	£100	€ 120
2025 48" S93F OLED 4K TV	QE48S93FAEXXU	£75	€ 90
2025 83" S90F OLED 4K TV	QE83S90FAEXXU	£500	€ 600
2025 77" S90F OLED 4K TV	QE77S90FAEXXU	£300	€ 360
2025 65" S90F OLED 4K TV	QE65S90FATXXU	£200	€ 240
2025 55" S90F OLED 4K TV	QE55S90FAEXXU	£100	€ 120
2025 48" S90F OLED 4K TV	QE48S90FAEXXU	£75	€ 90
2025 83" S85F OLED 4K TV	QE83S85FAEXXU	£300	€ 360
2025 77" S85F OLED 4K TV	QE77S85FAEXXU	£200	€ 240
2025 65" S85F OLED 4K TV	QE65S85FAEXXU	£150	€ 180
2025 55" S85F OLED 4K TV	QE55S85FAUXXU	£100	€ 120
2025 98" QN93F Neo QLED 4K TV	QE98QN93FATXXU	£500	€ 600
2025 85" QN93F Neo QLED 4K TV	QE85QN93FATXXU	£500	€ 600
2025 75" QN93F Neo QLED 4K TV	QE75QN93FATXXU	£300	€ 360
2025 65" QN93F Neo QLED 4K TV	QE65QN93FATXXU	£200	€ 240
2025 55" QN93F Neo QLED 4K TV	QE55QN93FATXXU	£100	€ 120
2025 50" QN93F Neo QLED 4K TV	QE50QN93FATXXU	£75	€ 90
2025 43" QN93F Neo QLED 4K TV	QE43QN93FATXXU	£50	€ 60
2025 115" QN90F Neo QLED 4K TV	QE115QN90FTXXU	£500	€ 600
2025 98" QN90F Neo QLED 4K TV	QE98QN90FATXXU	£500	€ 600
2025 85" QN90F Neo QLED 4K TV	QE85QN90FATXXU	£500	€ 600
2025 75" QN90F Neo QLED 4K TV	QE75QN90FATXXU	£300	€ 360
2025 65" QN90F Neo QLED 4K TV	QE65QN90FATXXU	£200	€ 240
2025 55" QN90F Neo QLED 4K TV	QE55QN90FATXXU	£100	€ 120
2025 50" QN90F Neo QLED 4K TV	QE50QN90FATXXU	£75	€ 90
2025 43" QN90F Neo QLED 4K TV	QE43QN90FATXXU	£50	€ 60
2025 85" QN85F Neo QLED 4K TV	QE85QN85FAUXXU	£300	€ 360

2025 75" QN85F Neo QLED 4K TV	QE75QN85FAUXXU	£200	€ 240
2025 65" QN85F Neo QLED 4K TV	QE65QN85FAUXXU	£150	€ 180
2025 55" QN85F Neo QLED 4K TV	QE55QN85FAUXXU	£100	€ 120
2025 100" QN80F Neo QLED 4K TV	QE100QN80FUXU	£500	€ 600
2025 85" QN80F Neo QLED 4K TV	QE85QN80FAUXXU	£300	€ 360
2025 75" QN80F Neo QLED 4K TV	QE75QN80FAUXXU	£200	€ 240
2025 65" QN80F Neo QLED 4K TV	QE65QN80FAUXXU	£150	€ 180
2025 55" QN80F Neo QLED 4K TV	QE55QN80FAUXXU	£100	€ 120
2025 50" QN80F Neo QLED 4K TV	QE50QN80FAUXXU	£75	€ 90
2025 85" QN1EF Neo QLED 4K TV	QE85QN1EFAUXXU	£250	€ 300
2025 75" QN1EF Neo QLED 4K TV	QE75QN1EFAUXXU	£200	€ 240
2025 65" QN1EF Neo QLED 4K TV	QE65QN1EFAUXXU	£100	€ 120
2025 55" QN1EF Neo QLED 4K TV	QE55QN1EFAUXXU	£75	€ 90
2025 85" QN73F Neo QLED 4K TV	QE85QN73FATXXU	£250	€ 300
2025 75" QN73F Neo QLED 4K TV	QE75QN73FATXXU	£200	€ 240
2025 65" QN73F Neo QLED 4K TV	QE65QN73FATXXU	£100	€ 120
2025 55" QN73F Neo QLED 4K TV	QE55QN73FATXXU	£75	€ 90
2025 85" QN70F Neo QLED 4K TV	QE85QN70FAUXXU	£250	€ 300
2025 75" QN70F Neo QLED 4K TV	QE75QN70FAUXXU	£200	€ 240
2025 65" QN70F Neo QLED 4K TV	QE65QN70FAUXXU	£100	€ 120
2025 55" QN70F Neo QLED 4K TV	QE55QN70FAUXXU	£75	€ 90
2025 85" The Frame Pro Neo QLED 4K TV	QE85LS03FWUXXU	£500	€ 600
2025 75" The Frame Pro Neo QLED 4K TV	QE75LS03FWUXXU	£300	€ 360
2025 65" The Frame Pro Neo QLED 4K TV	QE65LS03FWUXXU	£250	€ 300
2025 65" The Frame QLED 4K TV	QE65LS03FAUXXU	£250	€ 300
2025 55" The Frame QLED 4K TV	QE55LS03FAUXXU	£100	€ 120
2025 50" The Frame QLED 4K TV	QE50LS03FAUXXU	£100	€ 120
2025 43" The Frame QLED 4K TV	QE43LS03FAUXXU	£50	€ 60
2025 The Premiere 5 Projector	SP-LPF5DSAXXU	£200	€ 240
2025 85" Q8F QLED 4K TV	QE85Q8FAUXXU	£200	€ 240
2025 75" Q8F QLED 4K TV	QE75Q8FAUXXU	£150	€ 180
2025 65" Q8F QLED 4K TV	QE65Q8FAUXXU	£100	€ 120
2025 55" Q8F QLED 4K TV	QE55Q8FAUXXU	£75	€ 90
2025 50" Q8F QLED 4K TV	QE50Q8FAUXXU	£50	€ 60
2025 43" Q8F QLED 4K TV	QE43Q8FAUXXU	£50	€ 60
2025 75" QEF1 QLED 4K TV	QE75QEF1AUXXU	£150	€ 180
2025 65" QEF1 QLED 4K TV	QE65QEF1AUXXU	£75	€ 90
2025 55" QEF1 QLED 4K TV	QE55QEF1AUXXU	£50	€ 60
2025 50" QEF1 QLED 4K TV	QE50QEF1AUXXU	£30	€ 36
2025 75" Q7F5 QLED 4K TV	QE75Q7F5AUXXU	£150	€ 180
2025 65" Q7F5 QLED 4K TV	QE65Q7F5AUXXU	£75	€ 90
2025 55" Q7F5 QLED 4K TV	QE55Q7F5AUXXU	£50	€ 60
2025 85" Q7F2 QLED 4K TV	QE85Q7F2AUXXU	£200	€ 240
2025 75" Q7F2 QLED 4K TV	QE75Q7F2AUXXU	£150	€ 180

2025 65" Q7F2 QLED 4K TV	QE65Q7F2AUXU	£75	€ 90
2025 55" Q7F2 QLED 4K TV	QE55Q7F2AUXU	£50	€ 60
2025 50" Q7F2 QLED 4K TV	QE50Q7F2AUXU	£30	€ 36
2025 43" Q7F2 QLED 4K TV	QE43Q7F2AUXU	£30	€ 36
2025 85" Q7FA QLED 4K TV	QE85Q7FAAUXU	£200	€ 240
2025 75" Q7FA QLED 4K TV	QE75Q7FAAUXU	£150	€ 180
2025 65" Q7FA QLED 4K TV	QE65Q7FAAUXU	£75	€ 90
2025 55" Q7FA QLED 4K TV	QE55Q7FAAUXU	£50	€ 60
2025 50" Q7FA QLED 4K TV	QE50Q7FAAUXU	£30	€ 36
2025 43" Q7FA QLED 4K TV	QE43Q7FAAUXU	£30	€ 36
2025 Q990F Q-Series Soundbar	HW-Q990F/XU	£300	€ 360
2025 Q930F Q-Series Soundbar	HW-Q930F/XU	£250	€ 300
2025 Q800F Q-Series Soundbar	HW-Q800F/XU	£200	€ 240
2025 QS750F Q-Series Soundbar	HW-QS750F/XU	£200	€ 240
2025 QS700F Q-Series Soundbar	HW-QS700F/XU	£150	€ 180
2025 Q600F Q-Series Soundbar	HW-Q600F/XU	£150	€ 180

9. Purchases must be made from a Participating Retailer to be eligible. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) and non-Samsung approved resellers (non-direct accounts) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.
10. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period , Participants must visit <https://samsungoffers.claims/2025VisionAI> and complete the claim form with their name, contact information, email and postal address, and bank account details along with any other requested information and submit it together with scanned copies of their proof(s) of purchase (POPs) showing their purchase of a Promotion Product (a "Claim"). Participants will be required to upload an image of the serial number from the settings screen, or the back of the TV, of the Promotion Product (rather than the packaging). For the avoidance of doubt the Promotion Product(s) must be purchased in order to be eligible for Rewards in this Promotion; Promotion Product(s) received for free or as part of a giveaway do not qualify.
11. Claims may only be submitted within thirty (30) to sixty (60) days of the Participant purchasing the relevant Promotion Product (the "Claim Period"), meaning the final Claim date for Promotion Products purchased on the 8th July 2025 is no later than 23:59 (GMT) on the 6th September 2025. Claims received after the close of the Claim Period will not be eligible for a Reward. For the avoidance of doubt, the date of purchase shall count as day one (1).
12. In the event of late delivery of either of the Participant's Promotion Product(s), Participants will be able to indicate on the Claim form that they have not received their Promotion Product, register and save their information in the Claim form during the Claim Period and return to complete and submit their Claim within zero (0) to sixty (60) days of commencing their Claim.
13. Individual Participants are entitled to claim on a maximum of four (4) Promotion Products purchased per residential household. Company Participants are entitled to claim on a maximum of ten (10) Promotion Products purchased per company or business. In all cases Participants are entitled to a maximum of one (1) Reward per Promotion Product purchased.
14. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Providing that the Claim is found to be valid in accordance with these Promotion Terms, Participants will be sent an email within seven (7) days to confirm whether their Claim has been successful and validated ("Claim Validation").
15. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at 2025VisionAI@samsungoffers.claims or by phone on **0330 236 7944** (UK) or **+353 1800 220 055** (ROI) within seven (7) days of a Claim being submitted.

16. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
17. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
18. The Reward will be sent via bank transfer within forty-five (45) days of Claim Validation to the bank account provided by the Participant during the Claim process.
19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Promotion Terms.
20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.
21. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling the contact number in Condition 16 above. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.

Privacy and Data Protection

22. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
23. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
26. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in these Promotion Terms as being included.
28. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
29. The Promotion is governed by the law of England and Wales.